

Contract Agreement Between:

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Plus - Honolulu
c/o KWME, Inc.
600 Kapiolani Blvd., Suite #212
Honolulu, HI 96813

Contract / Revision 802576 /		Alt Order #
Product Aug 6-Aug 13 Primary Week 7		
Contract Dates 08/06/12 - 08/12/12		Estimate #
Advertiser Ben Cayetano for Mayor		Original Date / Revision 07/30/12 / 07/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Bruce Nakamura	Sales Office Honolulu-Local
Special Handling		
Demographic Households		
		Total Ratings 78.70
IDB# 2500	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	08/06/12	08/12/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$485.00	6.70			
N 2	KGMB	08/06/12	08/12/12	M-F HI News NOW at 6p	6p-630p		:30				NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$720.00	6.40			
N 3	KGMB	08/06/12	08/12/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$960.00	10.00			
N 4	KGMB	08/06/12	08/12/12	NCIS	7p-8p		:30				NM	1	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$1,455.00	11.60			
N 5	KGMB	08/06/12	08/12/12	CSI	9-10p		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--W----				1	\$910.00	5.90			
N 6	KGMB	08/06/12	08/12/12	CSI NY	8p-9p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,050.00	8.30			
N 8	KGMB	08/06/12	08/12/12	Person of Interest	9p-10p		:30				NM	1	\$1,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,485.00	0.00			
N 9	KGMB	08/09/12	08/09/12	America Now	3p-4p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$75.00	0.00			
N 10	KGMB	08/06/12	08/12/12	Let's Make A Deal	12p-1p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtn</u>	<u>Type</u>		
	1	KGMB	08/06/12-08/12/12	Let's Make A Deal	12p-1p	----Th----	:30		\$75.00	0.00	NM	3	\$135.00
N 11	KGMB	08/06/12	08/12/12	CBS This Morning	8a-10a		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$45.00	0.00			
Totals												16	\$10,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.